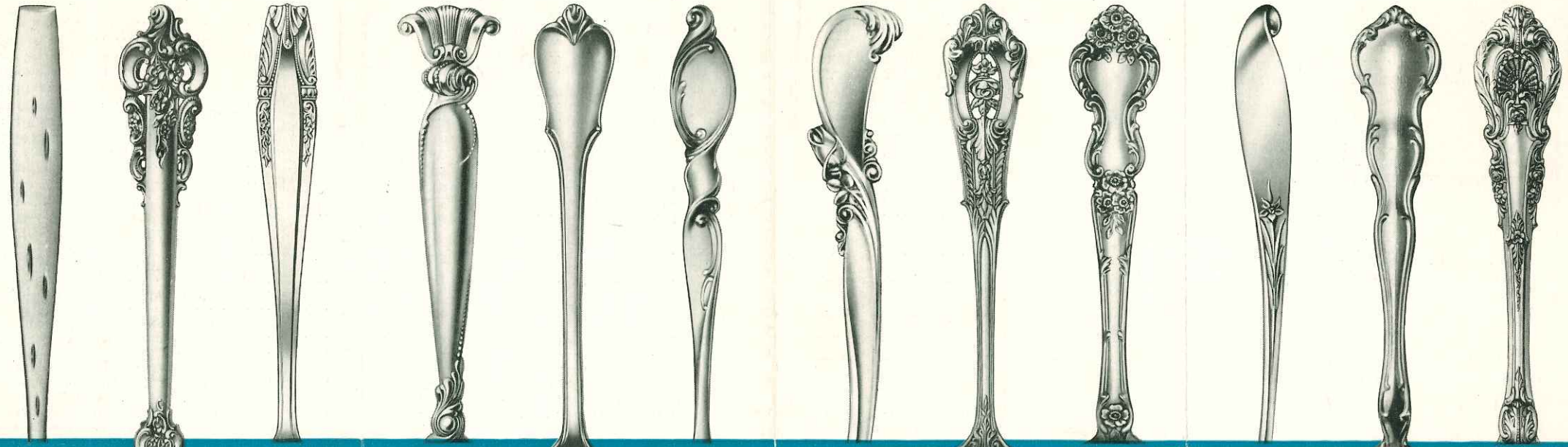
RETURN TO
DESIGN DIV.

the Magic of

WALLACE STERLING

54/
112X
9-15-58

see D-132,308



DISCOVERY

STRADIVARI

ROMANCE OF THE SEA

SILVER SWIRL

WALTZ OF SPRING

MEADOW ROSE

WISHING STAR

SIR CHRISTOPHER

WALLACE STERLING

p. 1 GRANDE BAROQUE

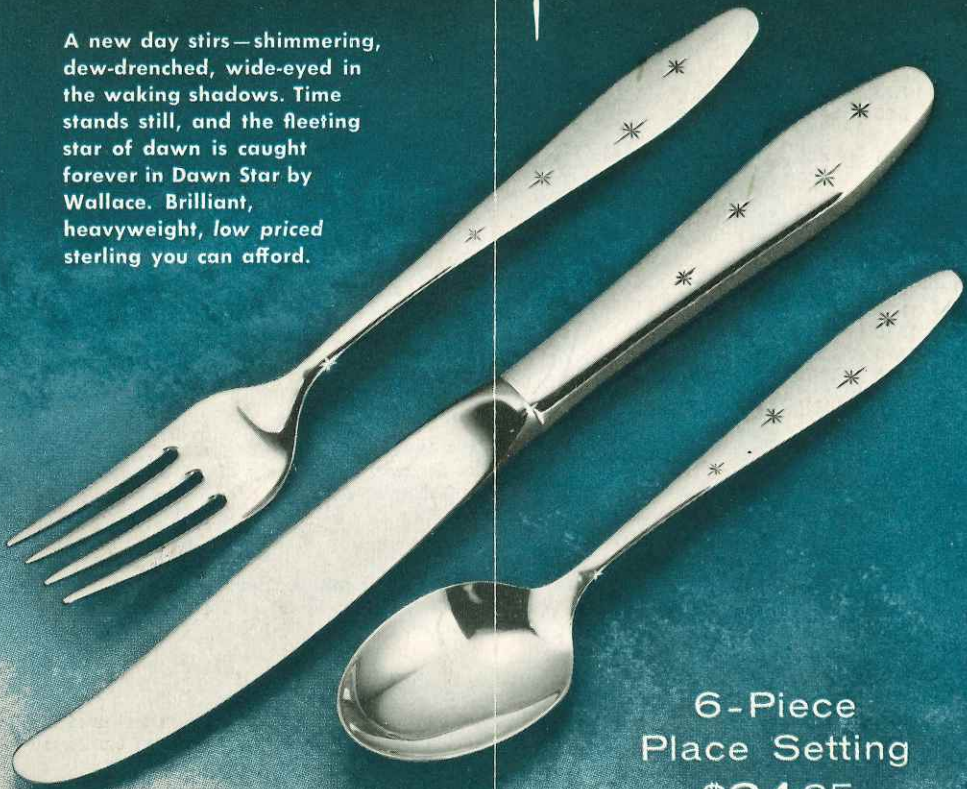
p. 2 GRAND COLONIAL

p. 3 ROSE POINT

p. 4 MY LOVE

Dawn Star

A new day stirs—shimmering, dew-drenched, wide-eyed in the waking shadows. Time stands still, and the fleeting star of dawn is caught forever in Dawn Star by Wallace. Brilliant, heavyweight, *low priced* sterling you can afford.



6-Piece
Place Setting
$24.95

p. 5

WALLACE STERLING PRICE LIST

PLACE SETTING PIECES	Dawn Star	My Love	Discovery	Grand Colonial	Grande Baroque	Meadow Rose	Romance of the Sea	Rose Point	Silver Swirl	Sir Christopher	Stradivari	Waltz of Spring	Wishing Star
Teaspoon, Reg.	*$3.75	*$5.00	*$5.00	$5.00	*$5.90	$4.70	*$7.00	$5.00	$4.30	*$5.90	$4.70	$5.20	$4.00
Place Knife (Luncheon) H. H.†	4.25	6.85	6.85	6.85	7.40	6.40	7.85	6.85	6.00	7.40	6.40	7.00	5.50
Place Fork (Luncheon)	5.25	7.80	7.80	7.80	10.50	7.30	10.95	7.80	6.80	10.50	7.30	8.25	6.25
Spreader, F.H. or H.H.	2.95	5.00	**5.00	5.00	5.90	4.60	6.25	5.00	**4.15	5.90	4.60	5.05	3.75
Cream Soup Spoon	....	....	....	6.00	7.90	5.60	8.60	6.00	5.25	7.90	5.60	7.00	4.75
Place Spoon (Soup, Cereal, Dessert)	4.50	6.00	6.00	....	....	....	....	....	....	....	....	....	....
Salad or Pastry Fork, Ind.	4.25	6.85	6.85	6.85	7.40	6.40	8.85	6.85	6.00	7.40	6.40	7.00	5.50
6-pc. Place Setting with Place Knife and Fork (Luncheon)	24.95	37.50	37.50	37.50	45.00	35.00	49.50	37.50	32.50	45.00	35.00	39.50	29.75
5-pc. Place Setting (without Spreader)	22.00	32.50	32.50	32.50	39.10	30.40	43.25	32.50	28.35	39.10	30.40	34.45	26.00
4-pc. Place Setting (without Spreader and Soup Spoon)	17.50	26.50	26.50	26.50	31.20	24.80	34.65	26.50	23.10	31.20	24.80	27.45	21.25
3-pc. Place Setting (without Spreader, Place Spoon, Ind. Salad Fork)	13.25	....	....	....	....	....	....	....	....	....	....	....	....
Place Knife, large (Dinner) H.H.†	....	....	....	7.60	9.00	7.10	8.60	7.60	6.60	9.00	7.10	7.90	6.00
Place Fork, large (Dinner)	....	....	....	9.80	12.90	9.10	13.20	9.80	8.45	12.90	9.10	10.35	7.75
6-pc. Place Setting with Place Knife and Fork, large (Dinner)	....	....	....	40.25	49.00	37.50	52.50	40.25	34.75	49.00	37.50	42.50	31.75
5-pc. Place Setting (without Spreader)	....	....	....	35.25	43.10	32.90	46.25	35.25	30.60	43.10	32.90	37.45	28.00
4-pc. Place Setting (without Spreader and Soup Spoon)	....	....	....	29.25	35.20	27.30	37.65	29.25	25.35	35.20	27.30	30.45	23.25
Place Knife, Pistol Grip (Luncheon) H.H.†	....	....	....	7.60	....	....	....	....	....	....	....	....	....
Place Knife, Pistol Grip, large (Dinner) H.H.†	....	....	....	8.35	....	....	....	....	....	....	....	....	....
OTHER PLACE PIECES													
Bouillon Spoon	....	....	....	6.85	7.40	....	7.85	6.85	....	7.40	6.40	....	....
Cocktail or Oyster Fork	3.50	4.90	5.10	4.90	5.85	4.60	6.35	4.90	4.35	5.70	4.60	4.90	3.95
Coffee or Cocktail Spoon	....	3.35	3.60	3.35	4.00	3.10	4.10	3.35	2.95	4.00	3.10	3.40	2.70
Dessert or Place Spoon	....	....	....	8.75	10.50	8.15	11.20	8.75	7.80	10.50	8.15	8.80	7.25
Fish Fork, Ind. H.H.	....	....	10.50	9.60	10.75	....	10.50	9.60	....	10.75	9.30	9.35	....
Fish Knife, Ind. H.H.†	....	....	....	9.00	10.75	....	9.70	9.00	....	10.75	8.65	9.35	....
Fruit Knife, H.H.†	....	7.25	....	7.25	7.85	....	7.75	7.25	....	7.85	6.75	6.75	....
Ice Cream Fork	....	....	....	6.85	7.40	....	....	6.85	....	7.40	6.40	6.75	....
Iced Beverage Spoon	4.75	7.70	8.50	7.70	8.75	7.20	9.45	7.70	6.50	8.75	7.20	7.50	5.75
Grapefruit, Orange or Melon Spoon	....	....	....	8.00	8.65	....	....	8.00	....	8.65	7.35	7.65	....
Salt Spoon, Ind.	....	1.90	1.90	1.90	1.90	....	1.90	1.90	1.85	1.90	1.80	1.90	1.70
Sherbet Spoon	....	....	....	....	....	....	....	4.00	....	....	....	....	....
Soup Spoon	....	....	....	11.25	11.20	10.50	12.75	11.25	....	11.20	10.50	10.50	....
Steak Knife, Ind., H.H.§	6.50	9.10	9.75	9.10	10.50	8.55	10.25	9.10	8.00	10.50	8.55	9.25	7.35
Tea Knife, H.H.†	....	6.40	6.60	6.40	7.05	....	6.75	6.40	....	7.05	6.00	6.00	....
Teaspoon, Small	....	4.35	4.35	4.35	4.80	....	4.60	4.35	3.75	4.80	4.10	4.25	3.30
Teaspoon, Heavy	3.75	5.00	5.00	6.25	5.90	....	7.00	....	....	5.90	....	....	....
SERVING PIECES													
Berry Spoon	....	22.00	24.00	22.00	26.00	20.50	30.50	22.00	19.25	26.00	20.50	23.50	17.75
Bon Bon or Nut Spoon	....	7.50	8.20	7.50	8.25	6.95	8.00	7.50	6.50	8.25	6.95	7.50	6.00
Butter Serving Knife, H.H.	5.00	8.25	8.75	8.25	8.75	7.75	8.50	8.25	8.00	8.75	7.75	8.25	7.25
Butter Serving Knife, F.H.	....	11.25	12.50	11.25	13.00	10.50	14.00	11.25	9.00	13.00	10.50	11.25	8.00
Cake Breaker, H.H.	10.00	12.00	13.00	12.00	13.00	11.25	12.75	12.00	10.50	13.00	11.25	11.25	9.50
Cake Knife, 13", H.H.†	....	15.00	14.95	15.00	15.00	14.00	14.50	15.00	13.00	15.00	14.00	13.65	12.00
Cheese Serving Knife, H.H.†	5.00	7.50	8.00	7.50	8.25	6.95	8.85	7.50	6.50	8.25	6.95	7.50	6.00
Cold Meat or Buffet Fork	12.75	16.25	17.25	16.25	21.50	15.25	22.25	16.25	14.25	21.50	15.25	17.00	13.00
Cream or Sauce Ladle	....	9.75	10.25	9.75	10.50	9.10	11.25	9.75	7.60	10.50	9.10	9.25	7.00
Gravy Ladle	10.00	17.50	18.50	17.50	19.50	17.00	21.50	17.50	15.00	19.50	17.00	17.00	13.75
Jam Spoon	....	....	....	....	....	....	....	4.00	....	....	....	....	....
Jelly Server	5.00	7.50	8.25	7.50	8.75	6.95	9.50	7.50	6.50	8.75	6.95	7.75	6.00
Lemon Fork	....	5.50	6.00	5.50	6.75	5.05	7.25	5.50	5.00	6.75	5.05	6.00	4.50
Mustard Spoon	....	....	....	....	....	....	....	3.25	....	....	....	....	....
Olive, Pickle Fork, Butter Pick	3.75	4.75	5.25	4.75	5.75	4.50	7.00	4.75	4.35	5.75	4.50	5.25	4.00
Pastry Server or Pie Server, H.H.†	11.00	12.00	12.75	12.00	13.00	11.25	14.25	12.00	10.35	13.00	11.25	12.25	9.50
Poultry Shears, H.H.	....	....	....	....	36.00	....	....	....	....	36.00	31.00	....	....
Salad or Serving Fork, Large	....	22.00	24.00	22.00	26.00	20.50	28.50	22.00	19.25	26.00	20.50	23.50	17.75
Salad or Serving Spoon, Large	....	22.00	24.00	22.00	26.00	20.50	30.50	22.00	19.25	26.00	20.50	23.50	17.75
Salad Set, Wood, H.H.	†*15.00	†*16.50	17.50	16.50	18.00	15.50	19.25	16.50	14.75	18.00	15.50	15.50	13.50
Sugar Spoon	5.00	7.50	8.25	7.50	10.50	7.00	11.00	7.50	6.50	10.50	7.00	8.50	6.00
Sugar Tongs	....	12.00	12.40	12.00	12.25	....	12.75	12.00	10.50	12.25	11.25	11.75	9.50
Table or Serving Spoon	10.00	14.75	15.50	14.75	17.00	14.00	18.75	14.75	11.50	17.00	14.00	13.75	10.25
Tomato or Flat Server	....	17.50	19.00	17.50	22.50	17.25	22.25	17.50	14.75	22.50	17.25	19.75	13.50
Table or Serving Spoon, Pierced	11.00	15.00	16.00	15.00	17.50	14.50	19.00	15.00	11.75	17.50	14.50	14.00	10.50
Wedding Cake Knife, 17", H.H.†	....	20.50	20.50	20.50	20.25	....	20.00	20.50	19.50	20.25	19.25	19.25	....
CARVING SETS													
Roast Set, 2-pc. with hone§	....	40.00	43.00	40.00	45.00	37.50	42.50	40.00	35.00	45.00	37.50	39.50	32.00
Steak Set, 2-pc. with guard§	20.00	26.50	27.50	26.50	28.00	24.50	31.50	26.50	24.00	28.00	24.50	25.50	23.00
Steak Set, Pistol Grip, 2-pc. with guard§	....	....	....	28.00	....	....	....	....	....	....	....	....	....
JUVENILE													
Infant Feeding Spoon	....	4.75	5.00	4.75	....	....	....	4.75	4.00	....	4.50	....	3.75
Baby Set, 2-pc. (in Box)	....	7.40	7.70	7.40	8.20	....	....	7.40	6.40	8.20	6.90	6.90	5.90
Baby Fork	....	3.70	3.85	3.70	4.10	....	....	3.70	3.20	4.10	3.45	3.45	2.95
Baby Spoon	....	3.70	3.85	3.70	4.10	....	....	3.70	3.20	4.10	3.45	3.45	2.95
Child's Set, 3-pc.	....	16.80	17.50	16.80	18.00	....	17.75	16.80	14.75	18.00	15.75	15.75	13.50
Child's Fork	....	6.05	6.55	6.05	6.15	....	6.40	6.05	5.25	6.15	5.65	5.50	4.80
Child's Knife, H.H.†	....	6.40	6.60	6.40	7.05	....	6.75	6.40	5.75	7.05	6.00	6.00	5.40
Child's Spoon	....	4.35	4.35	4.35	4.80	....	4.60	4.35	3.75	4.80	4.10	4.25	3.30
SPECIALTIES													
Bottle Opener, H.H.	....	7.50	7.50	7.50	7.50	7.00	7.25	7.50	6.50	7.50	7.00	7.00	6.00
Candle Snuffer, H.H.	....	13.00	13.10	13.00	13.50	....	13.25	13.00	10.25	13.50	12.25	12.25	9.50
Letter Opener, H.H.	....	7.50	7.50	7.50	7.50	7.00	7.25	7.50	6.50	7.50	7.00	7.00	6.00
Spoon Pin	....	1.90	1.90	1.90	1.90	....	1.90	1.90	1.85	1.90	1.80	1.90	1.70

***Heavy. †Stainless Steel Blade, Mirror Finish. §Hollow Ground Blade. †*Black Nylon.**
****Price for H.H. Spreader; F.H. Spreader not available in Silver Swirl, Orchid Elegance or Discovery.**
Suggested retail prices shown are for individual items, include 10% Federal Tax. Prices subject to change without notice.

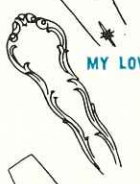
THE MAGIC OF WALLACE STERLING

You'll feel like a fairy princess each time your table is set with Wallace Sterling, for no matter what pattern you choose — every meal becomes an enchanted adventure. Wallace traditional patterns blend smoothly with smart modern settings, or if you select a contemporary design you'll marvel at its bewitching beauty against a traditional backdrop. But the breathless magic that only your eyes and hands and heart can discover . . . balance and brilliance and depth of design . . . *this* is the magic of Wallace Sterling. And remember . . .

Sterling is for NOW . . . and for You!

DAWN STAR

A brilliant **new** deep-incised design that captures the fleeting beauty of the last star . . . the dawn star . . . in heavyweight sterling.



MY LOVE

As delightfully traditional as crinolines and minuets — as romantically modern as patio suppers under the stars.

DISCOVERY

You look at Discovery and suddenly it's tomorrow — breathless, shining . . . a brilliant new concept in sterling, designed exclusively for Wallace by Raymond Loewy.

GRAND COLONIAL

Stately elegance in sterling which captures forever the charm of Colonial America . . . the era of gracious living.

GRANDE BAROQUE

Regal beauty, lavish brilliance . . . rich ornamentation, this pattern glorifies the gaiety of the Baroque period.

MEADOW ROSE

Each cluster of roses in knife, fork and spoon handles has been cut with exquisite detail . . . master craftsmanship in solid silver.

ROMANCE OF THE SEA

A pattern as dramatic as its inspiration . . . the wave, the shell, the lovely pearl, the delicate spray.

ROSE POINT

A legend of Love in silver, this pattern was inspired by the story of Rose Point Lace so cherished by the bride.

SILVER SWIRL

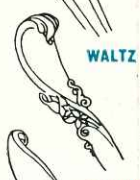
Cool rhythmic swirls of traditional decoration blended with the warm flowing simplicity of the contemporary silhouette.

SIR CHRISTOPHER

Extra heavyweight . . . highly decorated, this pattern has the sweep and splendor of the masterpieces of Sir Christopher Wren.

STRADIVARI

A lovely, lilting pattern, crowned by a sparkling acanthus leaf, inspired by the perfect violins of Antonius Stradivari.



WALTZ OF SPRING

The graceful whirl of a dancing maiden sculptured in the loveliness of sterling . . . the spirit of breathless youth.

WISHING STAR

A pattern for the Young in Heart who will love its contemporary lines . . . who will always cherish its quiet loveliness.

SIX-PIECE PLACE SETTINGS

PRICE LIST

The Six-Piece place settings have Place Knife and Fork

Dawn Star	$24.95
My Love	37.50
Discovery	37.50
Grand Colonial	37.50
Grande Baroque	45.00
Meadow Rose	35.00
Romance of the Sea	49.50
Rose Point	37.50
Silver Swirl	32.50
Sir Christopher	45.00
Stradivari	35.00
Waltz of Spring	39.50
Wishing Star	29.75

RETURN TO DESIGN DIV.

Form No. 136—9-15-58 Printed in U.S.A.

WOODWARD & LOTHROP

WASHINGTON, D. C.

Branch Stores

ALEXANDRIA — BETHESDA

CHEVY CHASE — THE PENTAGON